

# ELEVATION CELEBRATION

13th Annual · July 25–26, 2026 · Conifer, CO

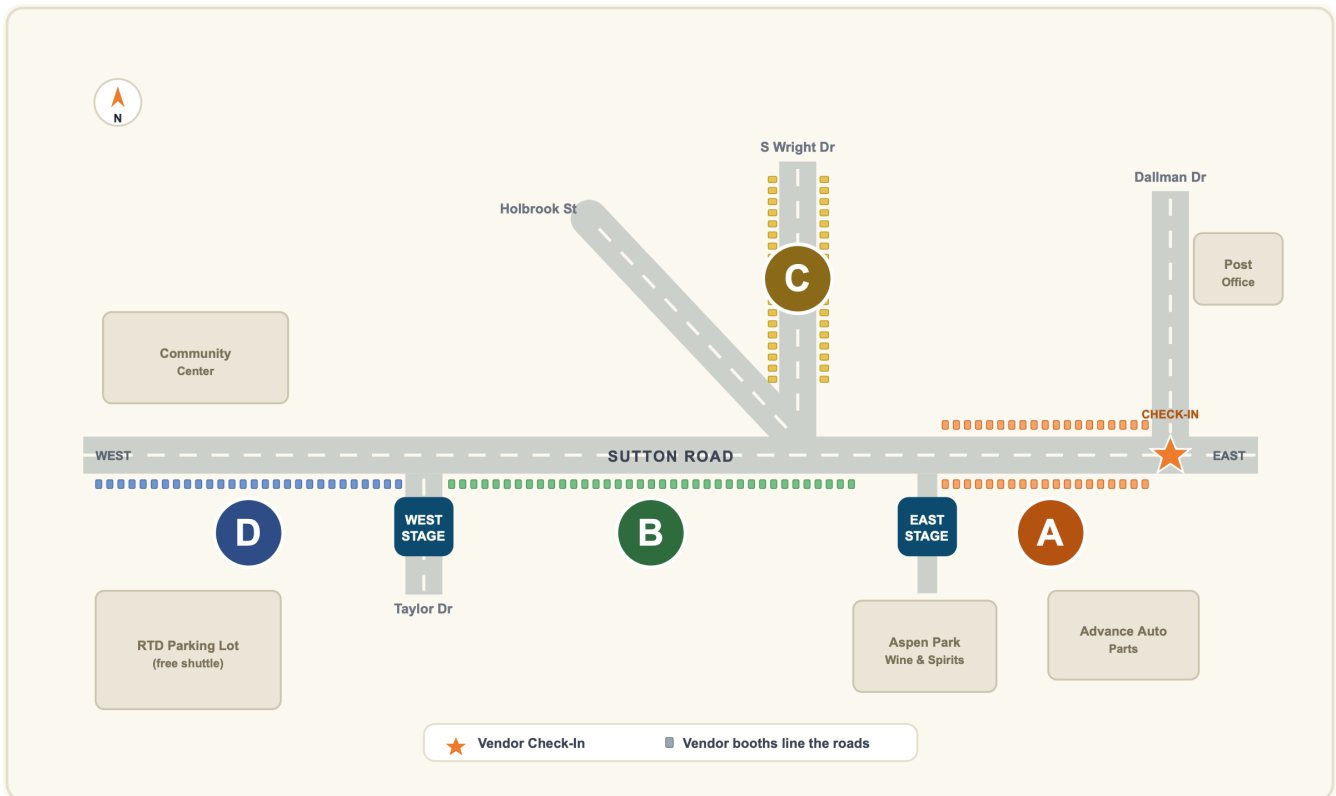
## OFFICIAL VENDOR GUIDE

Thank you for signing up to vend at Elevation Celebration — we're excited to have you! Elevation Celebration is a free community event that promotes local businesses, talented artisans, and local musicians, and you're a big part of what makes it special. Please keep this guide handy throughout the weekend.

## Important Days & Times

DAY	TIME	ACTIVITY
<b>Fri</b>	<b>4:00–6:00 PM</b>	Vendor early-bird load-in
<b>Sat</b>	<b>Before 8:30 AM</b>	Sutton Rd closed for the Elevation Run
	<b>8:30 AM</b>	Vendor booth load-in (Sections A, B, and C)
	<b>9:30 AM</b>	Vendor booth load-in (Section D)
	<b>10:00 AM</b>	Event begins — first band on the East Stage
	<b>10:30 AM</b>	First band on the West Stage
	<b>7:30 PM</b>	Event East ends — last band wraps
	<b>8:00 PM</b>	Event West ends — festival end of day
<b>Sun</b>	<b>8:00 AM</b>	Vendor booth load-in (all sections — A, B, C, and D)
	<b>9:30 AM</b>	Event begins — first band on the East Stage
	<b>10:00 AM</b>	First band on the West Stage
	<b>6:30 PM</b>	Event ends — last band wraps

## Site Map



Booth sections A, B, C, and D run along Sutton Rd. Vendor check-in is at Sutton Rd & Dallman Dr (east side of Section A).

## Know Before You Go

### VENDOR CHECK-IN

Check-in is at the corner of Sutton Rd & Dallman Dr (east side of Section A) and is the required first step for every vendor, every day. Festival volunteers can answer questions, register your arrival, and provide important day-of information.

### BOOTH ASSIGNMENTS

Your booth assignment is provided when you check in — either Friday afternoon or Saturday morning.

### FRIDAY EARLY-BIRD LOAD-IN

Available Friday afternoon from 4:00–6:00 PM. Stop by, find your booth, and get acquainted with the site. Vendors may set up on Friday but are responsible for securing anything left overnight. Limited security patrols the area, but Foothills Community Collective is not responsible for lost, stolen, or damaged items. If you pitch a tent, add sides, lower it as far as possible, and make sure it is properly weighted.

## Requirements & Logistics

### MORNING LOAD-IN

Saturday and Sunday morning load-in happens in an abbreviated window. Plan to unload your car quickly and move it to a parking spot. If you're concerned about having enough setup time, take advantage of Friday early-bird load-in.

### LOAD-OUT

Car access to your booth is not allowed until pedestrians have cleared the road — roughly 15 minutes after the

last band wraps.

## TENT WEIGHTS

Required. You will not be permitted to put up a tent without them. If you arrive with a tent and no weights, you'll have to buy them (the nearest option is Ace Hardware). Tent sides and extra tarps are recommended — this is an outdoor event, so plan for wind and rain.

## INSURANCE

Required. A Certificate of Liability naming "Foothills Community Collective, dba Elevation Celebration" as additionally insured must be on file with us before the event. Send yours to docs@elevationcelebration.org and contact your insurance company if you need help.

## PARKING

Parking is not limited but may not be right next to your booth. To keep pedestrians safe, cars (including parked cars) are not allowed on festival streets once foot traffic begins — so unload quickly.

- Park in the RTD Park & Ride lot, at West Jefferson Elementary, or at West Jefferson Middle School. Please be courteous to nearby homeowners and businesses.
- The free Ride Need A Ride shuttle runs continuously from the school lots to the event.
- DO NOT PARK on the local roads, on Holbrook St, at the post office, at the Aspen Park Village shopping plaza, or at Advance Auto. Violators may be towed.

## INCLEMENT WEATHER

Elevation Celebration is a rain-or-shine festival. Conifer often sees monsoon rains in July — frequent, often short afternoon storms followed by clear skies. Plan for heavy rain and wind: pack valuables in waterproof bins, put up tent sides, and wait out the storm. If serious weather develops, you'll be given instructions on where to go for safety, and you may not be able to pack up until it's safe.

## ELECTRICITY & WIFI

Not provided at any booth. If you need power, plan to bring a quiet-running generator. Cell service has been reasonably reliable in past years for POS transactions.

# Friday Early-Bird Load-In

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## Process

- Vendor check-in is at the corner of Sutton Rd & Dallman Dr (east side of Section A) and is the required first stop for all vendors.
- After checking in, find your booth, get acquainted with the site and festival layout, and begin setup.
- Vendors who set up on Friday are responsible for securing all items left overnight.
- Foothills Community Collective is not responsible for any items lost, stolen, or damaged.
- If you set up a tent on Friday, add sides, lower the tent as far as possible, and ensure adequate tent weights are attached.

## Timeline

- Friday, 4:00–6:00 PM

## Traffic

- Safety first. Pedestrians have the right of way. Make room for others to pass.

# Saturday Load-In & Load-Out

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## Load-In - Process

- Vendor check-in is at Sutton Rd & Dallman Dr (east side of Section A) and is the required first step for all vendors.
- Festival volunteers can answer questions, register your arrival, and provide important day-of information.
- If you arrive before your scheduled load-in time, you'll be asked to stage in the Aspen Park Shopping Center (south of the post office).
- Prioritize safety and help keep the road clear. Unload and move your car as quickly as possible.

## Load-In - Timeline

- 8:30–9:30 AM — Load-in for Sections A, B, and C
  - 9:30 AM — all cars must be removed from the roads in these sections
  - Sections A, C, and the east half of B exit north via S Wright Dr or Holbrook St
  - The west half of Section B can exit at 9:30 AM west on Sutton Rd (after the Elevation Run awards)
- 9:30–10:00 AM — Load-in for Section D
  - Section D cannot load in until the Elevation Run is complete
  - 10:00 AM — all cars must be removed from the road in this section; Section D exits west on Sutton Rd
  - Parking in the RTD lot is a short walk to the Section D booths and is encouraged for easier access after you check in
- 10:00 AM — Event East starts; first band begins on the East Stage
- 10:30 AM — Event West starts; first band begins on the West Stage

## Load-In - Traffic Flow

- Sutton Rd is ONE-WAY ONLY from east to west.
- S Wright Dr and Holbrook St are ONE-WAY heading north.
- Sutton Rd is closed from Taylor Dr heading west until 9:30 AM (Elevation Run).
- Sections A, C, and the east half of B exit north via S Wright Dr or Holbrook St.
- The west half of Section B can exit after 9:30 AM on Taylor Dr or west on Sutton Rd. Section D exits west on Sutton Rd.

## Load-In - Parking

- All parked cars must be off festival streets before foot traffic starts (9:30 AM for Sections A, B, and C; 10:00 AM for Section D).
- Park in the RTD lot, at West Jefferson Elementary, or at West Jefferson Middle. Be courteous to homeowners and don't park on local roads.
- Vendor parking is not allowed on Holbrook St.

## Load-Out - Process

- You may leave your tent overnight — secure all items, add sides, drop the tent as low as possible, and weight it well.
- Limited security patrols the area; Foothills Community Collective is not responsible for lost, stolen, or damaged items.
- The road will not open for cars until pedestrian traffic has dispersed. Golf carts are not available for vendor use.

## Load-Out - Timeline

- 7:30–8:00 PM — Pack-up can start; if you can carry items on foot to your car, you're free to leave.
- East Vendors (Sections A, east side of B, and C)
  - 7:30 PM — last East Stage band ends

- 7:45–8:45 PM — cars allowed on Sutton Rd from Dallman Dr to S Wright Dr, on S Wright Dr, and on Holbrook St
- West Vendors (west side of Section B and Section D)
  - 8:00 PM — last West Stage band ends
  - 8:15–9:15 PM — the remainder of Sutton Rd and Taylor Dr opens for cars

### Load-Out - Traffic Flow

- Sutton Rd is ONE-WAY ONLY from east to west.
- S Wright Dr and Holbrook St are ONE-WAY heading north.

## Sunday Load-In & Load-Out

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### Load-In - Process

- Vendor check-in is at Sutton Rd & Dallman Dr (east side of Section A) and is the required first step for all vendors.
- Prioritize safety and help keep the road clear. Unload and move your car as quickly as possible.

### Load-In - Timeline

- 8:00–9:00 AM — Load-in for all sections (A, B, C, and D)
  - 9:00 AM — all cars must be removed from the roads in these sections
  - Sections A, C, and the east half of B exit north via S Wright Dr or Holbrook St
  - The west half of Section B can exit on Taylor Dr or west on Sutton Rd; Section D exits west on Sutton Rd
- 9:30 AM — Event East starts; first band begins on the East Stage
- 10:00 AM — Event West starts; first band begins on the West Stage

### Load-In - Traffic Flow

- Sutton Rd is ONE-WAY ONLY from east to west.
- S Wright Dr and Holbrook St are ONE-WAY heading north.
- Sections A, C, and the east half of B exit north via S Wright Dr or Holbrook St.
- The west half of Section B can exit after 9:00 AM on Taylor Dr or west on Sutton Rd. Section D exits west on Sutton Rd.

### Load-In - Parking

- All parked cars must be off festival streets before foot traffic starts (9:00 AM for Sections A, B, and C; 9:30 AM for Section D).
- Park in the RTD lot, at West Jefferson Elementary, or at West Jefferson Middle. Be courteous to homeowners and don't park on local roads.
- Vendor parking is not allowed on Holbrook St.

### Load-Out - Process

- The road will not open for cars until pedestrian traffic has dispersed. Golf carts are not available for vendor use.
- Vendors are welcome to start tearing down during the last band; if you can carry items on foot to your car, you're free to leave during the last band.

### Load-Out - Timeline

- 6:30 PM — last band ends
- 6:45–7:45 PM (estimated) — cars allowed to access booths for load-out

### Load-Out - Traffic Flow

- Sutton Rd is ONE-WAY ONLY from east to west.

- S Wright Dr and Holbrook St are ONE-WAY heading north.

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Produced by



**Foothills Community Collective**

See you July 25–26 in Conifer, Colorado · [info@elevationcelebration.org](mailto:info@elevationcelebration.org)